

GIANT KITE BATTLE

Stapleton

presents the 24th annual



**ONE SKY ONE WORLD
INTERNATIONAL KITE FESTIVAL EVENTS**

2009

OCTOBER 11 - GIANT KITE BATTLE
INTERNATIONAL KITE FLY

One Sky One World
P.O. Box 11149
Denver, CO 80211
303-571-1744

<http://www.oneskyoneworld.org>
<http://subvision.net/sky/osow/>
jpa@earthnet.net



ONE SKY ONE WORLD

**The Continuation of an Ancient Japanese Tradition
The Beginning of a New Colorado Tradition**

**The One Sky One World Giant Kite Battle
Stapleton's Central Park, World Kite Day, Oct. 11 2009**

This fall, on Sunday, Oct. 11, giant "Rokkaku" kites will take to the skies. Teams run back and forth singing and chanting. Spectators cheer with encouragement, ooh in awe as the kite soars and dips, and moan in disappointment as a kite plummets to the earth.

All day long, 6-foot x 8-foot kites with emblazoned logos, flown by teams from Denver companies and organizations will take to the skies in the 1st One Sky One World Giant Kite Battle. The most skillful team will fray through their competitors' lines, cutting them out of the sky, while being the last to stay aloft.

Modeled upon the ancient Asian traditions of community kiting events and rooted in Japan's many late spring kite festivals and giant kite competitions, the One Sky One World Giant Kite Battle and Festival will be a family and community oriented event sure to grow in popularity and esteem in Denver and around the U.S. A look at these types of Festivals in Japan will give a glimpse of what an American Giant Kite tradition can become.



GIANT KITE FESTIVALS IN JAPAN

There are many kite festivals in Japan. Each have their own history, scale, culture and feature several styles of large kites which require a team to fly.



Among the many kite festivals in Japan where giant kites are flown, is the most famous, the Hamamatsu Kite Festival. This festival began in the mid-1500s when a ruler flew a kite with the name of his son, Yoshihiro, to celebrate his birth. Now it is held May 3-5 to coincide with Children's Day, and to mark the beginning of summer.



ONE SKY ONE WORLD

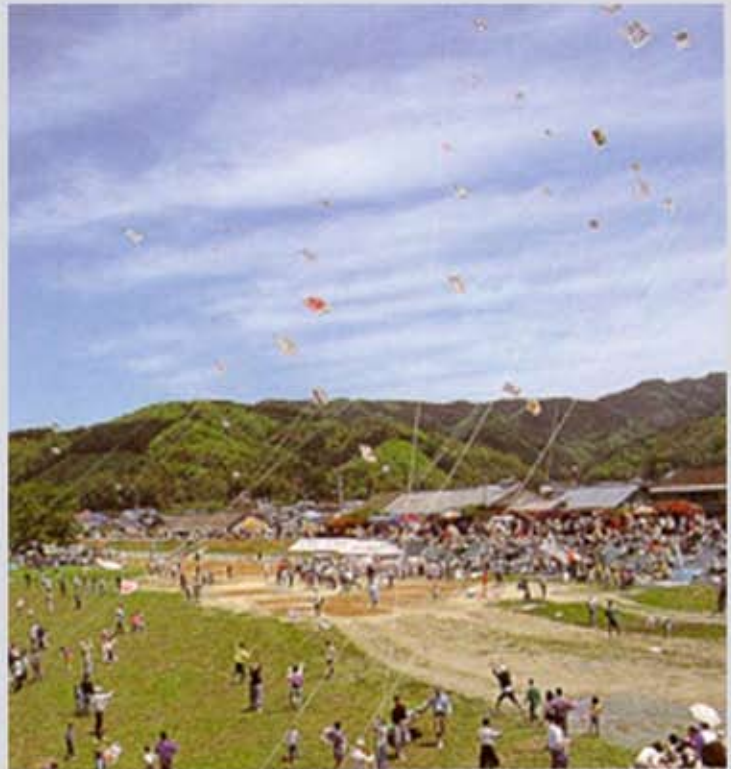


ONE SKY ONE WORLD

Huge kites (about 12 feet X 12 feet) from more than 164 town blocks are brought to the sand dunes on the edge of town for the 3 days of kite flying and kite fighting. Each kite takes about 10 people to fly, but the whole neighborhood turns out dressed in matching happi coats and headbands - including very young children. The string is made of hemp yarn which diameter is about 5.5mm. Each town block groups fight together with one another to cut string of the opponent's kite with their own kites. The number of attendants during festival May 3 to 5 every year are more than two million!!!



At any one time, there can be thirty or forty giant kites flying. Heavy-duty winches with hundreds of feet of quarter inch line reel them out. With a good, steady wind, the kites can go out more than a mile. Part of the flying is to try to cut the lines of other kites. Sometime intentionally, often accidentally, lines get tangled and the kites come crashing down. The making of the kites is a yearlong neighborhood project.



At night, neighborhood floats, each carrying musicians playing traditional kabuki music, form a colorful, festive, and loud parade. Each of the floats is accompanied by the frenzied merry-making of the entire neighborhood and children and adults playing a rousing, strain on their bugles. The bugle playing is incessant and the same tune for all groups.



Another great annual Japanese event is the Sanjo kite festival, called "Ika Gassen"(Kite Fighting). Kite fighting between children grew up into kite fighting between towns. The Rokkaku kite is actually indigenous to Sanjo and is very famous in the world for its excellent flight feature and simple design.



The Shirone fighting kite festival is said to have begun in 1740. Kite fighting is held at on both banks of Nakanokuchi River the width of which is about 250 feet. The size of kites is estimated to be 20 feet wide, 28 feet high and weight 70 pounds.

THE AMERICAN TRANSLATION

The 2009 One Sky One World Giant Kite Battle will bring an American twist to this kind of fun in Denver. Imagine giant Rokkaku kites emblazoned with the team logos, battling in heats to be the last kite aloft. Aside from enjoying this high-spirited, colorful event, the 2009 One Sky One World Giant Kite Battle provides for a wonderful opportunity for:

Employee team building

Client appreciation

Building affiliate partnerships

The chance to challenge another organization for a friendly kite battle



Patrons will enjoy food, wine, crafts, entertainment and peering up at your company's personalized, colossal kite as it darts across the Denver sky.

ORDER YOUR GIANT ROKKAKU KITE NOW!



\$1,500

**Use your Giant Kite for promotions all year round!
Display your Giant Kite in your offices or at events!**

Fly your Giant Kite year after year!

Enter the One Sky One World Giant Kite Battle every year!

Includes:

- 6 foot X 8 foot Ripstop Polyester kite face with carbon fiber spars
- Breaks down to fit in 4 foot kite bag (bag included)
- Full color Company/Organization Logo on the kite face
- 2009 Entry Fee for the Oct. 11 OSOW Giant Kite Battle
- Happi Coats and Head bands for Kite Team
- Two hour kite team training session
- Shipping costs included

Terms:

Orders due now for delivery September 2009
\$1,000 payment with order, balance upon delivery
Copy ready logo art needed at time of order

Email: One Sky One World c/o Ida@earthnet.net
www.oneskyoneworld.org
Please reserve a Giant Rokkaku Kite for:

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